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# dragonflymusic pty ltd

*a boutique music production consultancy with a unique perspective*

From ground level performance coaching and repertoire guidance for young performers to casting and executive music/performance production at the highest levels of the television entertainment and event touring industries, Louise Perryman's 30 plus years experience both on-stage and behind the scenes promises creative clarity and insightful musical solutions from every angle and in every direction...

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\*executive music production services \* performance coaching \* casting

\*repertoire design \* vocals (live & session) \*creator - tween fantasy music series

*"It's extraordinary how Louise understands how to bridge the gap between raw ability and performance; potential, ambition and storytelling. What I admire about her most is that she can work with the doe-eyed kids starting their journey, people at the very top of their game weighed down by a bag of Grammys and millions of records sold and blustering executives like me and, through her, we all give our best. What's more, she's a whole lot of fun to work with!"*

ADRIAN SWIFT Head Of Content, Production & Development, Nine Network Australia



## managing director of dragonflymusic is Louise Perryman

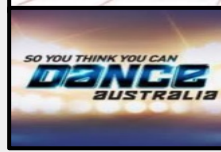
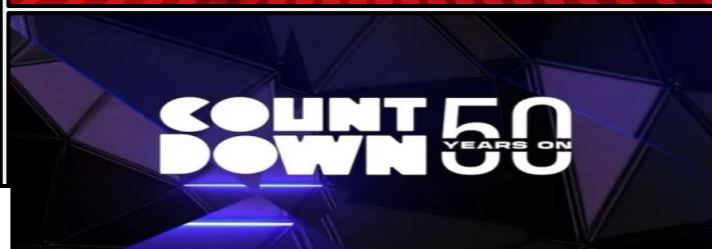
With 30 plus years of experience in “the business of show” to date, Louise has a unique swag of industry contacts and experience, an intuitive and transparent flair for people and business management and a finely-tuned instinct for spotting and nurturing talent.

A seasoned TV/touring music event producer, casting consultant and accomplished singer and songwriter, Louise has been instrumental in the start up of many music TV shows in Australia. From review and revision of format DNA to suit the Australian market, through to strategic planning and budgeting, casting, music palate and performance direction, she interfaces easily and expertly with musicians, artists, management and record companies and production teams at all levels. In the touring event arena, her casting and production efforts have led to enduring artist relationships and highly successful repeat tours. Offering a broad skill set, a proven track record and an encyclopedic knowledge of genres, eras and songs, Louise can either sculpt your music needs from the ground up or, just as easily, jump in to reinvigorate existing productions with effective and exciting musical solutions.



*Being just as much at home on stage as she is behind the scenes affords Louise an easy passage between musicians, artists, management and production teams... a unique perspective.*

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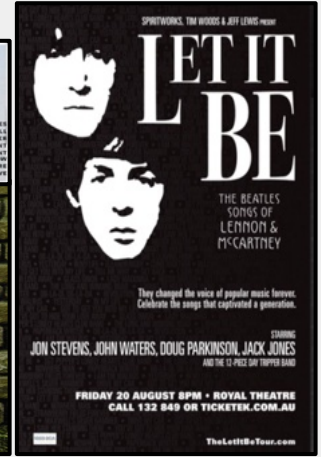
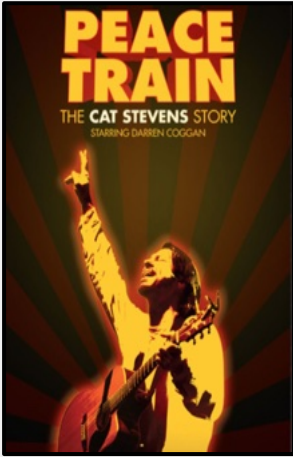


*"Lou has a unique balance of creativity and organisation that allows her to manage a department independently while being an integral part of the executive team that values the bigger picture. She remains the best Music Executive in this country and though she will always wear her music badge first, her television production badge is as shiny. I look forward to our next adventure together."*  
JULIE WARD - CEO, ZigZagTV





“I engaged Lou to cast the show I was working on at the time – The White Album Concert. What can I say – she got me my top four. I can’t speak highly enough of her. Intelligent, determined, positive, transparent, professional, creative and 100% reliable.”  
 PHIL BATHOLS - Promoter, Spiritworks Pty Ltd





- live & pre-recorded television indoor/outdoor events
  - touring stage events & special events

*"Louise has an innate ability to work on new concepts - getting things up from scratch and quickly understanding what elements are needed to ensure the viability of the concept. Her seasoned, first hand knowledge of music, artists and the music industry means she offers a bespoke talent that is unique to her - nobody else in Australia offers what she does."* GERALDINE ORROCK - Head of Unscripted, Beach House Pictures Singapore

- ★ new format set-up & viability review
- ★ systems organisation/scheduling/budget
- ★ casting for vocal talent & band musicians
- ★ performance coaching for individual & group
- ★ music palate/setlist conception & repertoire allocation
  - ★ negotiation of music rights/clearances
- ★ track arrangement & production for maximum tv/live event audience traction
  - ★ large scale team building & management

*"The clarity of your broadcast message is imperative in these fractured, tech-filled times, whether that be a transmission from the individual performer, the live stage show or the major telecast... So, with that goal clearly defined and firmly in focus, whatever the to-do-list may be, the process of bringing each job to life has its own obvious flow for me."* LOUISE PERRYMAN

with a vast musical network, encompassing all genres and levels of expertise, “Dfly” embraces the complicated brief

whether it is building an entire show from scratch or supplying individual performance segments for a conference, a live stage show or a primetime network television production, there is no job too big or too small.

- ★ individual vocalists - lead, backing & choir
- ★ musicians – individual, full band & orchestral
- ★ musical directors & vocal coaches
  - ★ culling service
  - ★ contract & fee negotiation





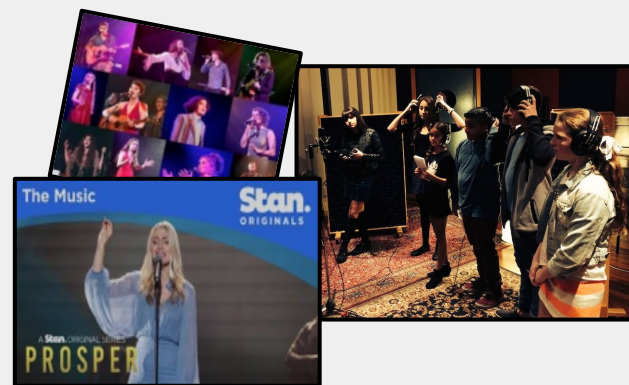
## for individuals and groups of all levels and musical genres/eras

*"Louise is wonderful on many levels, but perhaps her greatest gift is recognising talent and extracting the best performance possible."*

MARY LOPEZ AMHon DLitt (UWS), FFCSME, B.Mus.Ed, DSME, A.Mus.A - Entertainment and Talent Director



- ★ performance
- ★ repertoire
- ★ songwriting
- ★ music business



At the industry forefront of nurturing young talent, Louise proudly shares her knowledge with the younger generation of stars by consulting for the Talent Development Project of NSW.

*"After some 30 years, the thing that continues to drive me forward within the many and varied soundscapes I find myself in, isn't just the sheer joy I get from working with big and little kids alike ... It's that a song's story, well told, can actually change someone's day for the better. I absolutely love that."*

LOUISE PERRYMAN

# vocal performance (live & session) and songwriting

over 30 years of experience on stage, in recording studios and running productions behind the scenes, guarantees a unique perspective

for more information  
visit Louise's artist page at  
[louiseperryman.com](http://louiseperryman.com)



*“Being a working singer in Australia means you have to be versatile to survive. In the years that gigging was my main source of income, I sang a million songs from every conceivable genre and era...and then some! And though soul/r&b remains my greatest love, it was a gift, because it gave me an absolute schooling from great songwriters and a deep understanding as to what songs work with an audience.. which, fortunately, I have been able to put to very good use in my production life.”* LOUISE PERRYMAN



## Great Uncle Py & The Circle of Fifths



a multiplatform, music based, quest-driven fantasy adventure series for tweens and big kids alike  
inspired by the infinitely miraculous powers of sound and music

Louise is an accomplished singer/performer and award-winning songwriter, casting consultant, creative writer and producer, with a unique swag of industry contacts and experience, an intuitive and transparent flair for both people and business management, and a finely-tuned instinct for spotting and nurturing talent.

Her creative journey has seen her writing, casting, performing and producing 5 of her own albums as well as adult contemporary and children's live shows. She has also written for other Australian pop artists and songs for Children's television. Currently in the works is the creation of a high concept, music-based, quest-driven fantasy adventure for tweens and big kids alike - *Great Uncle Py & The Circle of Fifths*.

*Being just as much at home on stage as she is behind the scenes affords her an easy passage between musicians, artists, management and production teams ... a unique perspective.*

Louise's extensive repertoire across all genres of music and well-rounded knowledge of performance has taken her on a production path through many of Australia's highest rating major network music-based shows and live concerts such as Australian Idol, It Takes Two, Dancing With The Stars, Australia Day Live, Australia's Biggest Singalong and, most recently, Countdown 50 Years On. She has been instrumental in the start up of many music shows in Australia - from review and revision of format DNA to suit Australian audiences, through to strategic planning and budgeting, casting, music palate and performance direction - interfacing easily and expertly with musicians, artists, management and record companies and production teams at all levels. Her role as founding Co-Executive Producer, Music for the hugely popular, The Voice Australia (Seasons 1-4) and The Voice Kids has been her most demanding to date.

With respected Australian Producer, Phil Bathols of Spiritworks, Louise also works in the touring and special events arena, casting and producing large scale live touring concerts - most recently, Dirty Dancing In Concert 2022. Other productions include Happy Xmas (War Is Over) 2009, Let It Be 2010 & 2016, Beatles Back2Back 2011, Bob Dylan Night 2012, Peace Train - The Cat Stevens Story and the Classic Albums Live Series, which she produced and performed in. She was responsible for casting the hugely successful WHITE ALBUM CONCERT TOUR in 2009 - initially intended to have 4 dates along the eastern seaboard, the tour grew, by popular demand, to 15 dates around the country, and has since toured to packed houses again in 2014 and 2018. Other work for Spiritworks has included creating and casting entertainment concepts for clients such as AMEX Centurion Card.

At the industry forefront of nurturing young talent, Louise proudly shares her knowledge with the younger generation of stars by consulting for the Talent Development Project of NSW, offering music business, repertoire, songwriting and performance guidance.

*Please continue for detailed CV or [Return to Top](#)*

*"I brought Louise to Dancing With The Stars to bring a vibrant and reinvigorated musical view to a show that had been hugely successful but was in need of some change. She managed this brilliantly, bringing amazing contemporary tracks into the dance world. Lou's knowledge of the current music trends, coupled with her encyclopaedic knowledge of different genres and musical eras, was an invaluable resource for DWTS Series 8." JOHN LEAHY - Executive Producer, Dancing With The Stars Series 8*



# television production credits & job description

## **MUSIC PRODUCER – COUNTDOWN 50 YEARS ON - AS LIVE TV SHOW 2024 – ABC**

Executive Producer, Cathie Scott. Responsible for creative and production of all musical elements for a 90 minute special event. MD: Dorian West. Artists included Daryl Braithwaite, Ross Wilson, Marcia Hines, Russell Morris, Leo Sayer, Grace Knight, Joe Camilleri, Kate Ceberano, Kate Miller-Heidke, Katy Steele, Regurgitator, Electric Fields, GANGgajang and Nooky.

## **EXECUTIVE MUSIC PRODUCER – AUSTRALIA'S BIGGEST SINGALONG - LIVE TV EVENT 2021– SBS & ARTEMIS MEDIA**

Executive Producer, Cathie Scott. Production of musical elements for a 2 hr live broadcast celebrating the joys and health benefits of communal singing. Included sourcing and production of talent for in-room, live cross and story. Julia Zemiro, Miranda Tapsell, Pub Choir, Mark Seymour, Dami Im, Mitch Tambo.

## **CONSULTANT (MUSIC CLEARANCES/REPertoire) - THE MASKED SINGER S2 2020 (WARNER BROS)/NETWORK 10**

Song clearance liaison with publishing houses for Series 2. Repertoire additions to EP list supplied.

## **CONSULTANT – MUSIC PILOT 2016 - NETWORK 7**

Strategic advice for in-house production of a proposed music based show concept. Advising Network Executive on all musical elements for the filming of a pilot episode. Work included schedule, budget, casting advice for artists and band, music selection and supervision of roll-out of all musical elements of the show. This also included post-shoot critique summary and projection of series scheduling and budget guidelines.

## **CONSULTANT – AUSTRALIA'S GOT TALENT 2016 - ZIGZAGTV**

Music production of live tracks for performers for Semi Finals, in consultation with Executive Producers, plus creation and supply of Series Music Opener.

## **CO-EXECUTIVE PRODUCER, MUSIC – THE VOICE AUSTRALIA (SEASONS 1-4) & THE VOICE KIDS (SEASON 1) – SHINE AUSTRALIA**

Working closely with the Artists and Super-star Coaches – Ricky Martin (S2,3 &4), Kylie Minogue (S3), will.i.am (S3), Keith Urban (S1), Joel Madden (S1-4), Seal (S1&2), Delta Goodrem (S1,2&4 and Voice Kids 1), Mel B (Kids S1) and Benji Madden (Kids S1&S4), Louise was at the helm of a very large team to bring to life all musical elements of both shows.

The role began with casting, show format planning/scheduling and culminated in the creative design of the musical palate and performance elements of the show.

*“Louise’s vast experience in music performance puts her in a unique position, bridging the gap between TV production and the music industry, a vital element for many of the large entertainment franchises.”* CATHIE SCOTT - Executive Producer, Cato Media



## **MUSIC PRODUCER – SO YOU THINK YOU CAN DANCE GRAND FINAL 2009 – FREMANTLE MEDIA**

Working with Executive Producer, Julie Ward. To reproduce both audio and visual aspects of the track ATMADJA (Cirque du Soleil) for the return of the dancer, Forever, on the Grand Final. This involved a boy soprano, a 16-voice choir and orchestra.

## **MUSIC/PERFORMANCE PRODUCER – AUSTRALIA DAY LIVE 2005/2006/2007 (Network Ten) / 2009 (Music Max and Video Hits)/2010 & 2011**

To source and secure acts including fee negotiation and run all musical elements of the televised concert that is held each year on the grounds of Parliament House on January 25. The concert is preceded by The Australian Of The Year Awards. Artists have included: Gurrumul, Jimmy Barnes, Ross Wilson, Wendy Matthews, The Wiggles, Renee Geyer, John Schumann and The Vagabonds, The Whitlams, Thirsty Merc, Icehouse, Russell Crowe and the Ordinary Fear of God, Rogue Traders, Phrase, Guy Sebastian, Trial Kennedy, Jessica Mauboy, Brian Cadd, Bertie Blackman, Ian Moss, Bob Evans, Evermore, Amy Meredith, Ganggajang, Jessica Mauboy, Justice Crew, Stan Walker, Little Red, TV Rock, The Audreys, Sick Puppies, Deborah Conway, Mia Dyson, Kate Miller Heidke, Damien Leith, Bobby Flynn, Lovers Electric, Natalie Bassingthwaighte, Dan Kelly and The Ukeladies, Cassie Davis, Jade MacRae,

Set running order of show in collaboration with Executive Producer

Prepare artist travel, on-ground movement, rehearsal, sound check and camera schedules

Oversee Public Relations commitments of artists

Prepare merchandising signing/OB Radio interview schedules for show day

Negotiate and secure synchronisation rights from publishing houses and individual writers

Collate stage specs and brief Event Production Manager and Audio Director

Brief all relevant departments on musical content of show – TV Director/Sound/Lighting etc

Co-ordinate arrival of band equipment and secure additional backline

Backstage Artist Management

## **MUSIC PRODUCER – AUSTRALIAN IDOL TOP 100 SERIES 6 (2008) – FREMANTLE MEDIA**

To produce the musical content of the Top 100 show for the start of Series 6 where 100 contestants were reduced to 40 over a 5 day period.

This process had never been attempted before using a live backing band.

In order to achieve this I created a system that involved 3 Musical Directors, 3 Vocal Coaches, 3 arrangers and 3 bands over 3 rounds of an audition process. This culminated in a performance of 40 singers to a live audience.

### **MUSIC PRODUCER – DANCING WITH THE STARS SERIES 8 (2008) – 7 NETWORK**

Working with Executive Producer, John Leahy, Musical Director, Chong Lim and Dance Director, Paul Green.

Brought in to shake up the music palate of the show and to run all aspects of the Music Department.

Working with the Dance Director to ensure that all tracks were “danceable”, my brief was to give the show a fresh, contemporary musical approach to boost ratings and reach a wider audience. This role also included booking and management of up to 20 band members and backing vocalists each week as well as co-ordinating guest artists. Guest artists included Andre Rieu and his full orchestra and Canadian indie artist, Sara Bareilles.

### **MUSIC PRODUCER – IT TAKES TWO SERIES 2 & 3 (2007/2008) –7 NETWORK**

Working with Executive Producer, Julie Ward and Musical Director, Chong Lim.

To run all aspects of the Music Department.

Casting and coupling of singers, vocal coaching of celebrity singers and choosing suitable repertoire and allocation of duet parts in accordance with ability.

Sourcing, booking and co-ordinating guest artists in collaboration with Executive Producer – Michael Buble and his band, and Harry Connick Jnr and his band and Paul Potts.

### **MUSIC PRODUCER – AUSTRALIAN IDOL SERIES 2 – 5 (2004 – 7) – FREMANTLE MEDIA**

Working with Executive Producer, Greg Beness, Musical Director, John Foreman and Vocal Coach, Erana Clark.

To run all aspects of the Music Department throughout the Audition Tour, all main live shows, verdict shows as well as The Grand Final Indoor and Outdoor Concerts at Sydney Opera House (Concert Hall and Concourse simultaneously).

This included managing repertoire for artists and booking and management of arrangers, programmers, band members of up to 35 pieces each week as well as co-ordinating Australian and International guest artists including Kelly Clarkson, Darren Hayes and Delta Goodrem.



# touring event production credits

## EXECUTIVE MUSIC PRODUCER – DIRTY DANCING IN CONCERT 2022 & 2023 - SPIRITWORKS/GEA UK & LIONSGATE

National touring concert with live band and vocalists syncing soundtrack live -on-stage to movie projection

## EXECUTIVE PRODUCER – BOB DYLAN NIGHT 2012 - SPIRITWORKS

National touring concert of Dylan favourites starring Josh Pyke, Kav Temperley (Eskimo Joe), Kevin Mitchell (Bob Evans), Patience Hodgson (The Grates) and Holly Throsby with Musical Director, Ash Naylor (Paul Kelly) and band.

## MEET ME IN THE MIDDLE OF THE AIR - JULY 2011 – SPIRITWORKS

Paul Kelly and Paul Grabowsky with Vika and Linda Bull and the Australian Art Orchestra at Sydney Opera House Concert Hall – one night only – I jumped in to help co-ordinate the smooth running of the show as a one-off project.

## EXECUTIVE PRODUCER – CLASSIC ALBUMS LIVE – SPIRITWORKS

### BROTHERS IN ARMS 2010/BAT OUT OF HELL 2012/RUMOURS 2012

National touring concerts of all of the above shows performed by an outstanding cast of musicians and singers – the concept being that the album is the star rather than the singers and players. I performed in and produced Bat Out Of Hell and Rumours.

## EXECUTIVE PRODUCER – BEATLES BACK2BACK 2011 – SPIRITWORKS/TWE

National touring concert of Beatles albums Sgt Peppers and Abbey Road played in their entirety back to back. Featuring Mark Seymour, Jack Jones, Rai Thistlethwayte, Tim Morrison, Dean McGrath and Jon Toogood with a 17-piece all-star band.





**EXECUTIVE PRODUCER – LET IT BE 2010 – SPIRITWORKS/TWE**

National touring concert of Beatles favourites starring John Waters, Jon Stevens, Doug Parkinson, Jack Jones and Special Guest, Glenn Shorrock with a 12-piece all-star band.

**EXECUTIVE PRODUCER – PEACE TRAIN (THE CAT STEVENS STORY) - SPIRITWORKS**

Theatrical concert starring Darren Coggan and his band.

Short tour of large venues around Australia – Concert Hall, Sydney Opera House - Sydney. Hamer Hall – Melbourne, QPAC Concert Hall in Brisbane, Festival Theatre - Adelaide

**PERFORMANCE PRODUCER – HAPPY XMAS (WAR IS OVER) CONCERT 2009 SYDNEY OPERA HOUSE -- SPIRITWORKS/TWE**

A one off theatre/concert production of Phil Spector's Xmas Album starring Tim Rogers, Bob Evans, Paul Dempsey, Jade MacRae, Mahalia Barnes and Gin Wigmore with a live 12-piece band over 2 nights at the Opera House.

**PERFORMANCE PRODUCER - AMEX CENTURION CARD 2009 - SPIRITWORKS**

To create and execute an evening's entertainment to include one local and one overseas artist for an exclusive outdoor event for the Centurion Card.

Smokey Robinson and James Morrison were the final artists selected from a list of potential artists sourced that included Keith Urban and Jason Alexander (Seinfeld).



### THE WHITE ALBUM CONCERT 2009 – SPIRITWORKS/TIM WOODS ENTERTAINMENT

To cast, negotiate fees and secure the contracts for 4 male indie rock singers to perform the Beatles White Album in its entirety at The Sydney Opera House, Hamer Hall (Melbourne), QPAC (Brisbane), Adelaide Festival Centre and Burswood Theatre (Perth). This production had been mounted in the past but the producers were after a more contemporary/indie approach to the cast for this outing. Final cast secured was Chris Cheney (The Living End), Tim Rogers (You Am I), Phil Jamieson (Grinspoon) and Josh Pyke.

**OTHER SPIRITWORKS/TWE CASTINGS:** a diverse range of local and overseas lead and supporting vocalists plus musician placement for shows such as Dirty Dancing In Concert 2022, Bob Dylan Night, Beatles Back2Back, All You Need Is Love, Let It Be, Happy Xmas (War Is Over) Concert, Brothers In Arms, Bat Out Of Hell and Rumours tours

### VIVID LIVE Sydney Opera House:

- 3 piece backing vocal section for multi Grammy and Oscar-award winning **Giorgio Moroder** and The Heritage Orchestra
- 9 piece Gospel Choir for visiting English band **“Spiritualized”** who performed their album *“Ladies and Gentlemen We Are Floating In Space”* in its entirety

**AMEX CENTURION CARD** - an evening of entertainment featuring Smokey Robinson and James Morrison

**BESTEST FOUNDATION** - curated appearance by Wendy Matthews for Bestest’s Annual 2022 Gala Dinner Fundraiser at Bennelong Point

**TALENT DEVELOPMENT PROJECT OF NSW** - audition culling service for potential attendees and graduate completion advice

### ADDITIONAL CASTINGS OF NOTE FOR MUSICAL DIRECTORS, VOCAL COACHES, BAND MEMBERS, VOCALISTS AND BAND LINE-UPS ARE:

- THE VOICE AUSTRALIA, THE VOICE KIDS AUSTRALIA, AUSTRALIA DAY LIVE, AUSTRALIAN IDOL





# testimonials summary

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**JOHN**

**LEAHY - Executive Producer, Dancing With The Stars Series 8**

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